Contents

1	Introduction				
	1.1	Research design			
		1.1.1	The research questions and empirical context	15	
		1.1.2	Theory and hypotheses	18	
		1.1.3	Methodology and data	20	
		1.1.4	Findings	21	
	1.2	Contril	butions to the literature	22	
	1.3	Outline	e of the book	24	
2	Theoretical Framework 2				
	2.1	Policy diffusion			
	2.2	Policy	diffusion in federal states	30	
		2.2.1	Federal states: A particular environment for policy diffusion	30	
		2.2.2	Literature review of policy diffusion in federal states	33	
	2.3	Diffusi	ion mechanisms	39	
		2.3.1	Competition	39	
		2.3.2	Emulation	41	
		2.3.3	Learning	43	
		2.3.4	Disentangling diffusion mechanisms	46	
	2.4	Netwo	rks and intergovernmental relations	47	
		2.4.1	Networks: Channels for policy diffusion and policy learning?	48	
		2.4.2	Intergovernmental institutions: Core elements of federal	10	
		2.7.2	states	51	
		2.4.3	Literature review of networks, intergovernmental relations,		
		2.4.3	and policy diffusion	52	
	2.5	Genera	al hypotheses	54	
3	The Swiss Health-Care System				
	3.1	Main features			
	3.2	Development			
	3.3				
		3.3.1	Health insurance coverage	63 63	
		3.3.2	Actors and their roles	65	
		3.3.3	Managed competition: More regulation needed?	80	

	3.4	Health-care expenditures: An international comparison	85		
	3.5	Financing the Swiss health system	87		
4	Heal	Ith Insurance Subsidies	91		
	4.1	Subsidies: Social corrective to premiums	91		
	4.2	From generalized to individual subsidies	95		
		4.2.1 LAMA 1911: Subsidies for health insurers	95		
		4.2.2 LAMal 1994: Individual health insurance subsidies	103		
		4.2.3 Reforms and reform attempts at the federal level	104		
	4.3	Cantonal implementation: 26 systems	120		
		4.3.1 Dimensions of subsidy policies	120		
		4.3.2 Consequences of the heterogeneous system	127		
	4.4	Diffusion of health insurance subsidies: Hypotheses	133		
5	Methods and Data				
	5.1	Methods for studying policy diffusion	139		
		5.1.1 Monadic approaches	140		
		5.1.2 Dyadic approaches	143		
	5.2	Model	152		
	5.3	Data	154		
		5.3.1 Dependent variable	154		
		5.3.2 Explanatory variables	156		
6	Empirical Analysis				
	6.1	Descriptive statistics	161		
		6.1.1 Dependent variables	161		
		6.1.2 Explanatory variables	164		
	6.2	Analyses	168		
		6.2.1 Similarities other than geographic proximity matter	169		
		6.2.2 Policy and political outcomes matter	175		
		6.2.3 Role of intergovernmental institutions	180		
	6.3	Summary of findings	188		
7	Conclusion				
	7.1	Findings from the empirical analysis	192		
	7.2	Broader implications for diffusion studies	195		
	7.3	Further research	197		
A	Parliamentary Proposals				
В	Robustness Checks				